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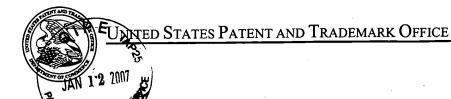
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/043,990	01/09/2002	Michael D. Brown	057799-2003 (157450-0008)	8481
	7590 12/29/2006		EXAM	INER
Bernard L. Klei Foley & Lardne			TINKLER,	MURIEL S
23rd Floor	duray	• .	ART UNIT	PAPER NUMBER
402 West Broad San Diego, CA			3691	
SHORTENED STATUTOR	Y PERIOD OF RESPONSE .	MAIL DATE	DELIVER	Y MODE
3 MO	NTHS	12/29/2006	PAI	PER

Please find below and/or attached an Office communication concerning this application or proceeding.

- If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

		Application No.	Applicant(s)
	•	10/043,990	BROWN ET AL.
	Office Action Summary	Examiner	Art Unit
		Muriel Tinkler	3691
	The MAILING DATE of this communication app	ears on the cover sheet with the	correspondence address
Period fo	or Reply	OFF TO EVOIDE AMOUT	LIVE) OR TÜIRTY (30) DAYS
WHIC - Exter after - If NO - Failu	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DONISIONS of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. Operiod for reply is specified above, the maximum statutory period of the toreply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	A E OF THIS COMMUNICATION 36(a). In no event, however, may a reply be will apply and will expire SIX (6) MONTHS from the application to become ABANDO	om the mailing date of this communication. NED (35 U.S.C. § 133).
Status			·
1)⊠	Responsive to communication(s) filed on 20 D	<u>ecember 2006</u> .	
2a)□	This action is FINAL . 2b)⊠ This	action is non-final.	ereception as to the marite is
3)	Since this application is in condition for allowa	nce except for formal matters,	A53 O.G. 213
·	closed in accordance with the practice under t	=x parte Quayle, 1955 C.D. 11,	493 O.G. 213.
Disposit	ion of Claims		
· 4)⊠	Claim(s) 1-16 is/are pending in the application		
	4a) Of the above claim(s) is/are withdra	wn from consideration.	
-	Claim(s) is/are allowed.		·
	Claim(s) <u>1-16</u> is/are rejected.	•	•
7) 🗀	Claim(s) is/are objected to.	or election requirement	
8)[]	Claim(s) are subject to restriction and/o	or election requirement.	
Applicat	tion Papers		. •
9)[The specification is objected to by the Examin	er.	
10)	The drawing(s) filed on is/are: a) acc	cepted or b) objected to by the	ne Examiner.
	Applicant may not request that any objection to the	drawing(s) be held in abeyance.	see 37 CFR 1.05(a).
	Replacement drawing sheet(s) including the correct	ction is required if the drawing(s) is	ice Action or form PTO-152.
11)[_	The oath or declaration is objected to by the E	Adminier. Note the attached On	iso resident of recent of the recent
	under 35 U.S.C. § 119		~_
12)	Acknowledgment is made of a claim for foreig	n priority under 35 U.S.C. § 119	9(a)-(d) or (f).
)		
	1. Certified copies of the priority documer	its have been received.	r. Na
	2. Certified copies of the priority documer	its have been received in Appli	cation No
	3. Copies of the certified copies of the price.	ority documents have been rec	eived in this National Stage
	application from the International Burea	au (MCT Kule 17.2(a)).	eived
*	See the attached detailed Office action for a lis	t of the certified copies not rece	sived.
,			
Attachme			non/ (PTO 413)
1) Not	tice of References Cited (PTO-892) tice of Draftsperson's Patent Drawing Review (PTO-948)		ail Date
3) Info	principles of Draftsperson's Patent Drawing Review (F10-540) principles of Draftsperson's Patent Drawing Review (F10-540) per No(s)/Mail Date 11/25/2002.	5) Notice of Inform 6) Other:	nal Patent Application

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DETAILED ACTION

The application has been reviewed. The original claims 1-16 are pending. Rejections are as stated below.

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1, 3, 4, 7, 9, 10, and 13-16 rejected under 35 U.S.C. 102(e) as being anticipated by Smith (US 2002/0091610).
- 3. Claims 1, 3, 4, 7, 9, 10 and 13 discuss a system, method, and product of transferring wealth, comprising: causing a transferee (a trust) to purchase an insurance policy from an insurance seller on the life of an insured individual, said policy comprising a cash value and a term benefit; dividing ownership of said policy between said transferee and an entity owned by a transferor, wherein said transferee owns said term benefit and said entity owns said cash value in said divided ownership; causing said entity to transfer wealth as premiums for said insurance policy to said insurance seller; appraising a present value of said cash value, said appraising being based on a mortality risk of said insured individual and a value of said cash value during each year

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of a projected life of said insured individual; and causing said cash value to be sold to said transferee (causing said transferee to terminate said policy after sale of said cash value, thereby transferring a cash value to said transferee), a sale price being based on said appraising. Smith discloses in paragraph 47 on pages 5 and 6 of the specification, "The amount of the annual loans of premiums plus interest become a first component of the total death benefit value at the time of the insured's death... The insurance company then lends the money to the insured at the same selected, market based, variable interest rate plus some amount, or number of basis points. In return the insurance company books an investment and is assured of making a spread on the financing... As stated the loan to the insured is added as one, or a first, component of the total death benefit value. The other component to the total death benefit value is the value of the policy. At the time of the insured's death the first component is used to repay the loan to the insurance company. The value of the policy is paid to the beneficiary and the proceeds are thus free to be used as desired... Also, the bank may realize additional market benefit through earning the opportunity to administer the irrevocable trust into which the life insurance policy is placed."

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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- 5. Claims 2, 5, 6, 11 and 12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Smith in view of Sexton (US 5,752,236).
- Claims 2 and 8 discuss a system and method according to claims 1 and 7, 6. further comprising: causing said transferee to notify said entity of an intention to maintain said divided ownership until death of said insured individual. Claims 1 and 7 were rejected based on the discussions above. Smith disclosed the information in claims 1 and 7, Smith did not disclose that causing said transferee to notify said entity of an intention to maintain said divided ownership until death of said insured individual. Sexton teaches this on page 5 and lines 32-39 of the specification, "Accordingly, it is an object of the present invention to provide a life insurance plan having at least two separate but related life insurance policies, each having its own premium, death benefit, cash value, nonforfeiture provisions, riders and other policy provisions wherein the premium is heavily allocated to one or more policies and the death benefits and cash values are heavily allocated to one or more of the remaining policies." Therefore it would have been obvious to a person having ordinary skill in the art to modify Smith as taught by Sexton to notify the entity, using a written contract, of the intent to keep the life insurance to meet legal requirements.
- 7. Claims 6 and 12 discuss a system and method according to claims 1 and 7, wherein said entity is a corporation. Claims 1 and 7 were rejected based on the discussions above. Sexton discloses on page 2 and lines 42-54 of the specification,

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"Split-dollar life insurance is an arrangement for providing funding for individually issued, cash value life insurance. It is a funding method, not a type of policy. The written agreement divides or splits the death benefit, the living benefits (cash values) and the premium obligation between two parties--hence the name "split-dollar insurance." The objective of split dollar plans is to join together the insurance needs of one person with the premium paying ability of another. Often, this means cooperation between an employee and his or her employer, but the concept can also be applied to an infinite variety of other relationships: child-parent, stock holder-corporation, buyer-seller, charity-donor, trust-grantor, charity-trust, and so on." Therefore it would have been obvious to a person having ordinary skill in the art to modify Smith as taught by Sexton to make the entity company a limited liability corporation to reduce taxes.

8. Claims 5 and 11 discuss a system and method according to claims 1 and 7, wherein said entity is a limited liability company. Claims 1 and 7 were rejected based on the discussions above. Sexton specifically lists corporations. Sexton does not specifically state a limited liability company. A limited liability company is a type of corporation. Therefore it would be obvious to a person having ordinary skill in the art that when Sexton lists a corporation a limited liability company or any other form of corporation could also be inferred.

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Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Muriel Tinkler whose telephone number is (571)272-7976. The examiner can normally be reached on Monday through Friday from 7:30 AM until 4 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alexander Kalinowski can be reached on (571)272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

MT

December 20, 2006

HANI M. KAZIMI PRIMARY EXAMINER INFORMATION DISCLOSURE
STATEMENT BY APPLICANT

Sheet

(use as many sheets as necessary)

of

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Complete if known

Application Number 10/043,990

Filing Date January 9, 2002 NOV 2 7 2002

First Named Inventor Michael D. Brown et al.

Group Art Unit 2161

Examiner Name Unknown

Attorney Docket Number 157450-0008

			U.S. 1	PATENT DOCUMENT	[\$	
Examiner	r Cite U.S.	U.S. Patent Docu	ment	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
Initials	No.	Number	Kind Code			
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NI.	2.	6,161,096	<u> </u>	Bell	12-12-2000	
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(OTHE	R DISCLOSURES - NON PATENT LITERATURE DOCUMENTS
Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
		Douglas R. ANDROM "The Ultimate Arbitrage," Strates February 2002.
	_23	Deborah L. JACOBS. "Divide and Conquer." Bloomberg Wealth Manager_lub/August 2009 (http://wealth.bloomberg.com/wealth/wealth1/articles/plan1_00089.html).
	24	Internal Revenue Service "Split-Dollar Life Insurance Arrangements " L.R.S. Motice 2002-3 2002-4 I.R.B. 398 (January 28, 2002).

Examiner:	/Muriel	Tinkler/	Date Considered:	12/20/2006
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Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO/SB/08A (Modified) Complete if known **Application Number** 10/043,990 **S00S** Filing Date January 9, 2002 INFORMATION DISCLOSURE First Named Inventor 3600 STATEMENT BY APPLICANT Michael D. Brown et al. 2161 **Group Art Unit** (use as many sheets as necessary) **Examiner Name** Unknown **Attorney Docket Number** 157450-0008 2 of Sheet

	OTHE	R DISCLOSURES – NON PATENT LITERATURE DOCUMENTS
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	-25,	Internal Revenue Service, Private Letter Ruling 96-36-933 (March 12, 1996).
	20.	Internal Revenue Service, Private Letter Ruling 97-45-019 (August 8, 1997).

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Examiner:	/Muriel Tinkler/	Date Considered:	

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Notice of References Cited Application/Control No. 10/043,990 Examiner Muriel Tinkler Applicant(s)/Patent Under Reexamination BROWN ET AL. Art Unit Page 1 of 1

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*	-	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.